



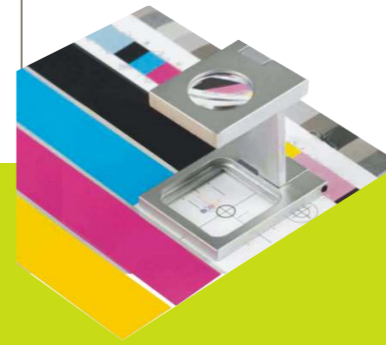
Are you printing a huge long term liability for yourself by risking your employee's health ?

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BOMBAY WELLPRINT  INKS PVT.LTD.



How Important Is Your People's Health to You?

Can an organisation's health be separated from the health of its employees? Especially so in the printing industry where the employees spend over 10 hours a day breathing in an enclosed environment.

While profits are critical to the survival of any organisation, what is more critical is the long-term health of the organisation, which is closely connected with the health of its employees.

Beware VOC

All printers know traditional Web-Offset Inks result in large emissions of **Volatile Organic Compounds (VOC)**; compounds that disperse in the air when printing is done. They are important in the flexo, gravure & heat-set inks, but are neglected in cold set Web-Offset Inks which being the process by which all newspapers are printed is a hugely voluminous business.

The printers on the machines breathe VOC for years together, in most cases over 25 years. It is prolonged inhalation that can lead to numerous health hazards including short-term & long-term complications and even various types of cancers.'

Why Wait For Complications?

Though no formal toxicological studies have yet been carried out on the health hazards of VOC, it is like a time bomb ticking away. Volatile chemicals being breathed in for long periods will most certainly have serious implications. Common sense suggests that when a better product, with very low VOC is available at the same price then it should immediately replace the current harmful product.

There is a strong case of Bombay Well Print's Low-VOC Inks to be used instead of the harmful traditional Inks.



Introducing Low-VOC Safe Web-Offset Printing Inks

Years of consistent R&D at Bombay Well Print Inks Pvt. Ltd. has finally paid off. We are proud to announce our revolutionary range of Low-VOC Printing Inks with a Volatile Organic Compound emissions of less than 2%. Making it the safest, health-friendly, environment-friendly Inks in the country.

It was our concern for the health of printing press operators that has driven us to search for a safe solution to the dangerous prevailing condition. We are immensely satisfied with our success in eliminating their occupational hazard.

It also helps the promoters of the printing units. As more and more toxicological studies are carried out on the health impact of prolonged exposure of VOC, there may be future liabilities building up. A change over to safer Inks will ensure that the risk of these liabilities can be eliminated.

Bombay Well Print Inks Pvt. Ltd. The Company With a Difference, Making a Difference.

A young medical graduate Dr. Ravindra Gandhi decided to make a drastic career shift in 1993 and set-up a small printing Ink-manufacturing unit in Nagpur. The humble beginnings driven by a passion to excel and make a difference has today resulted in a state-of-the-art manufacturing facility with the country's biggest blue-chip print media houses as its clients.

His medical background made him look at the traditional industry processes with a fresh perspective. That of the health & safety of its workers. And the result is the company's latest offering: the LOW VOC PRINTING INKS.

The company is driven by its vision '**Making Quality Our Driving Mission to Offer Superior Products Which Better Fulfill The Customer Demand**'.

It is the commitment in word & deed to this vision that has made the company a preferred partner of its esteemed customers.



Our Product Range

- PRINTING INKS
- RUBBER BLANKETS
- FOUNTAIN SOLUTION
- WASH
- PRINTING AID & ACCESSORIES
- NEW ROLLERS
- RE-RUBBERISATION OF ROLLERS
- BOTH SIDE ADHESIVE TAPE
- SPARES OF ALL MACHINES
- SLEEVES

100%
safe for
humans

Environmental
friendly

New
revolutionary
formulation

